

TALKING POINTS FOR AGENTS

Only you get to decide where you work, and no association or MLS should put limits on your ability to service your clients, wherever they are.

The Situation

More than half of California's MLSs don't share data with each other. Some MLSs share only partial feeds. Or they use different systems that are hard to use and don't present the listings in the same way, and make it difficult for agents to do their jobs.

The Facts

- Agents have to be members of multiple MLSs to have access to data across different territories.
- It **is** possible for every MLS in California to share data. Politics and history are the obstacles, not technology.
- There are several types of data sharing agreements – but not all are created equal, and some don't actually share the data you need.
- As a licensed California real estate agent, you have the right to sell real estate anywhere in the state – whether you can access the local MLS or not.

- Your ability as an agent to effectively do your job is compromised when it's difficult or impossible to see listing data.
- Consumers can see as much or more data about listings than you can as a dues-paying member of an MLS.
- Consumers are not bound by artificial barriers. They can search wherever they want, whenever they want.

What You Can Do

- Visit **ItsMyBusiness.me** to learn more.
- Speak up on social media.
- Contact your association and MLS leadership to let them know the current state of affairs is NOT acceptable.



It's My Business

Visit **itsmybusiness.me** to learn more and get involved.